Joshua Antwi
UX/UI Designer

Profile

I'm a skilled London-based UI/UX designer with over 9 years experience working on various freelance projects for a range of clients. I am passionate about creating online experiences for web and mobile with a focus on user centred design. In addition, I have produced work for various leading agencies such as - VCCP, SixandCo, Ogilvy One, Karmarama, SapietNitro, Grand Union and more.

Skills

UI
Sketch
Photoshop
Illustrator

UI Interaction
Principle
Flash

UX
Personas and Scenarios
User research
Competitor research
User journeys
Wireframes
Invision
Axure
Principle
Indesign
Keynote

Work Experience

Freelance
UI/UX Designer 2016 - Present
Currently freelancing with various digital agencies.
Responsibilities include:
- Working alongside creative teams to solve UI and UX design problems.
- Creating personas, conducting user and competitor research, creating user flows, site maps, low and high fidelity wireframes.
- Sketching concepts and creating user centred Interface design.

Software: Sketch / *Photoshop / Illustrator / Invision / Principle / Axure / Indesign*

Energy House Digital
Full service digital agency
UI/UX Designer 2014 - 2016
Working within a creative team to produce user experiences from the ground up.
Responsibilities included:
- Creating personas, conducting user research and competitor research, creating user flows, site maps, low and high fidelity wireframes.
- Sketching concepts and creating user centred Interface design.
- Working closely with developers to bring the ideas into reality.

Software: Sketch / *Photoshop / Illustrator / Invision / Principle / Axure / Indesign*

Freelance
UI/UX Designer 2011 - 2014
Producing UI designs for various leading agencies such as - Ogilvy one, Arc, Grand Union, SapientNitro, Karmarama, Greenroom Digital, The AA and more.
Responsibilities included:
- Working alongside creative teams to solve UI design problems.
- Sketching concepts and creating user centred Interface designs.

Software: *Photoshop / Illustrator / Fireworks / Dreamweaver*

Education

Southampton University
BA Hons Multimedia Design
2001 - 2003

Swindon College
HND Graphic Design 1999 -
2001

London College of Printing
Graphic and Typographic
Design 1997 - 1999

Contact

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Work Experience

Blosh
Small Digital Studio
Co-founder and creative director 2008 - 2011
Leading the creative direction for Blosh and it's clients.
Managing a small team of developers and designers to
produce responsive websites for starts-ups and small
businesses.
Responsibilities included:
- Project planning and costing.
- Branding design, UI / UX design.
- Sketching concepts.

Software: *Photoshop / Illustrator / Fireworks / Dreamweaver /
Excel*

Sixandco
International Advertising Agency
Mid-weight UI Designer 2006 - 2008
Working within a creative team to produce landing pages,
microsite and animated flash banners for various global brands
such as - Head & Shoulders, Pantene, Olay, Max Factor,
Aussie Hair, Orange (B2B), Sky and more.
Responsibilities included:
- Sketching concepts and presenting ideas to internal
  stakeholders.
- Creating UI designs from idea through to completion.
- Creating animated Flash banners for online advertising
  campaigns.
- Working closely with developers to bring the ideas into
  reality.

Software: *Photoshop / Illustrator / Flash*

VCCP
integrated Communications Agency
Junior Flash Designer 2004 - 2006
- Created User Interface designs for various global
  organisations including - Dyson, Tussauds group, Dyson,
  Coke Zero.
- Created animated Flash banners for online advertising.
  campaigns from concept through to completion.

Software: *Photoshop / Flash / Illustrator / Fireworks /
Dreamweaver / HTML /ASP*